

Recycle your paper – general

:20 second radio PSA

Originally recorded at WATD by a member of the South Shore Recycling Cooperative (Steve Herrmann of Hanover)

“The next time you get a log for the fire, grab a newspaper in your other hand. To transform that log into the daily news is a nasty process that pollutes our air and water and destroys habitat.

The average household discards half a ton of paper and cardboard each year. If you’re separating your recyclable paper products from the trash, you’re making the world a better place, and keeping your town’s trash fee down too.

So the South Shore Recycling Cooperative asks you to please recycle all your clean paper and cardboard. A little effort makes a big difference.”

Sources:

Paper Industry Association Council